

A graphic featuring a movie clapperboard with the text "DATCU Can... YouTube Contest!" in green. Below the clapperboard are several silver film strips. The background is dark blue with white stars and light blue beams of light.

DATCU Can... YouTube Contest!

Name: _____

Title: _____

Phone: _____

Email: _____



Call 866-387-8585 or go to
www.datcu.org for more information!



OFFICIAL RULES FOR “DATCU CAN” YOU TUBE COMMERCIAL CONTEST

TO ENTER

To enter, complete an entry form and submit a “DATCU CAN” You Tube commercial on DVD (min. 30 seconds / maximum 3 minutes) to an authorized DATCU Credit Union representative at the main location in Denton, Texas. By completing the entry form and submitting the commercial, you are agreeing to be notified by phone or email if you are the winner. All parts of the entry form must be filled out correctly; incomplete or illegible entries, and entries received through impermissible or illegitimate channels, are void. No purchase necessary. To be eligible for the prizes, entries must be received during the Promotional Period as defined below. Only one (1) entry per person per contest is permitted unless otherwise noted. Entries become the property of DATCU Credit Union (“the Sponsor”) and will not be returned. In the unlikely event the Sponsor encounters technical or equipment failures or human error in connection with the contest, etc., the Sponsor and promoters will not be held responsible. For information regarding the collection and handling of personally identifiable information, please refer to the Privacy Policy as posted on www.datcu.org.

PRIZES

The prizes to be awarded are First Place - Mac Lap Top. Its retail value is \$1,000.00. The Sponsor may substitute a prize of equal or greater value. The prize is not transferable. The winner may not choose cash or an alternative prize. Second Place -16 GB Ipod Touch. Its retail value is \$299.00. The Sponsor may substitute a prize of equal or greater value. The prize is not transferable. The winner may not choose cash or an alternative prize. People’s Choice winner - Ticketmaster gift certificate for \$150.00. The Sponsor may substitute a prize of equal or greater value. The prize is not transferable. The winner may not choose cash or an alternative prize.

PROMOTION PERIOD

The Contest promotion begins June 1, 2009, 12:00 AM CST and ends September 30, 2009, 11:59:59 PM CST (the “Promotional Period”). All entries must be received during the Promotional Period.

CONTEST

First and Second place winners will be determined after all commercials received during the promotion period are reviewed by the committee and executive staff of the Sponsor. People’s Choice winner will be determined by number of votes on the Sponsor’s Facebook page from a selection determined by the committee and the Sponsor. A block party will be held on or about October 24, 2009. The winner will be notified by phone or email within 5 days of the block party and will be required to complete and return an affidavit of eligibility and a liability and publicity release, which must be returned to the designated address within 10 days of the notification attempt. If the winner does not respond within 10 days, no alternate winner will be chosen. By entering, the entrant has confirmed and is held accountable that the address submitted on the entry form is current and is valid for the Contest period to six (6) months after the Contest has ended. Any prize shipped to a wrong address or that is unclaimed will be forfeited and the winner will become disqualified. All taxes are the responsibility of the winner. Entry constitutes permission to post the winner’s name on the website and to use the winner’s name and hometown for purposes of advertising without further compensation unless prohibited by law. Winning commercials will be posted onto DATCU’s website and YouTube.

ELIGIBILITY

The contest is open only to legal residents of the United States who are 18 years of age or older. Those who are employees of the Sponsor, its parents, subsidiaries, affiliates, suppliers, board members, or their immediate families are not eligible. The odds of winning are determined by the total number of entries received. DATCU CU will require proof of age and United States residency in order for an individual to collect any prizes awarded. Individuals may only be a prize winner once in any ninety (90) day period.

CONDITIONS

The Sponsor is not responsible for any lost, late, misdirected, or garbled computer transmissions or network, computer, telephone, or electronic failures of any kind including any communications or computer failures or circumstances which effect, disrupt, or corrupt the commercial in any manner. The use of robotic, automated, programmed or like means to enter the contest will void all entries affected by such methods. The Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the contest or Web site; or who is in violation of the terms of use of the website as set forth in the official rules. Sponsor further reserves the right, in its sole discretion, to cancel, modify, or suspend the contest should a virus, bug, unauthorized human intervention, or other cause beyond the control of the Sponsor corrupt or impair the administration, security, fairness, or proper play of the contest. In such event, a winner will be selected from all eligible entries received prior to and/or after (if appropriate) the action taken by the Sponsor. Additionally, the Sponsor reserves the right to prosecute any fraudulent activities to the full extent of the law. Entrants release and agree to hold harmless the Sponsor, its respective parent companies, affiliates, subsidiaries, advertising/promotional agencies, and the employees, officers, board directors, and agents of any of the above organizations from any and all liability for any injuries, losses, or damages to person (including death) and/or property of any kind caused in whole or in part, directly or indirectly, by participation in the contest or the acceptance, possession or use/misuse of the prize or participation in any prize-related activities.

OTHER

This contest is subject to all applicable laws in the United States. Void where prohibited and in any country except the United States. The Sponsor may prohibit entrants from participating in the contest and disqualify entries if they attempt to enter the contest through means not described in the rules, attempt to disrupt the contest or circumvent the rules, act in an unsportsmanlike manner or with an intent to annoy or harass any other entrant or the Sponsor. All decisions are final. The winner will be selected based on quality, creativity and best use of DATCU brand. Trademarks that are used in this promotion are the property of the respective trademark owners. By providing the Sponsor with your e-mail address, you have agreed to receive information from DATCU CU and affiliated companies. Email addresses will not be released or sold to third parties. Entrants agree that any and all claims, disputes, and causes of action arising out of or related to the contest shall be resolved, without resort to any form of class action, exclusively by the appropriate courts in Denton County, Texas in accordance with the laws of the State of Texas, without giving effect to conflict of law rules which would cause the application of the laws of any other jurisdiction. For a list of the prize winners (within 60 days of the date of the contest up to 180 days of the contest), visit the datcu.org website or send a self addressed, stamped envelope to: DATCU CU , P.O. Box-827, Denton, TX 76202-0827.